

Schedule A – 2020 Activities

Key performance indicators will be developed for incorporation into Schedule A on an annual basis.

Next Review Date: November 2020

No.	Objective	Task
1	Support all endeavours of Council to communicate and consult with the business community	<ul style="list-style-type: none"> • Ensure Council is properly informed about and connected to the Wagga Wagga business community • Provide communication opportunities for Council through the Chamber network of members and key stakeholders so that Council are able to effectively communicate their message to the business community • Promote Government programs that support the business community – e.g. “Easy to do Business” • With the assistance of Council coordinate and hold at least two workshops annually on specific Council issues - e.g. tendering for Council work • Assist in consulting with the business community regarding Council business related activities – e.g. Mobile Food Van trials
2	Work collaboratively with Council to make Wagga Wagga the regional capital of Australia	<ul style="list-style-type: none"> • With Council, advocate to the Federal Government and NSW Government to make our community a priority – e.g. drought relief • Promote the Bomen Special Activation Precinct and continue to work with Council and key stakeholders to communicate the advantages • Promote the Health & Knowledge Precinct and continue to work with Council and key stakeholders to communicate the advantages • Continue to work with the Department of Prime Minister and Cabinet to provide insights from the business community to help inform their strategies – e.g. digital, infrastructure, transport, etc. • Provide monthly media releases promoting business and regional development • Promote Council attraction initiatives through Chamber communications • Attend meetings as required by local, state and federal governments
3	Promote Wagga Wagga as a destination for tourists and residents	<ul style="list-style-type: none"> • Work with Chamber members to encourage investment to keep and create accommodation opportunities • Work with the Tourism group to develop and grow a “Tourism Friendly Business” program • Support current stakeholders by connecting them with local businesses interested in becoming a Tourist Friendly Business

Memorandum of Understanding – Schedule A – 2020 Activities

Wagga Wagga City Council and Wagga Wagga Business Chamber

		<ul style="list-style-type: none">• Accommodate visitors and welcome people through the Chamber's support of the Tourism group and communications• Showcase the capacity and variety of event facilities our city has to offer• Develop a Welcome to Wagga program to provide advice and guidance on family relocations
4	Work collaboratively with other organisations and promote shared value	<ul style="list-style-type: none">• Work collaboratively with other organisations such as the Business Enterprise Centre (BEC), Committee 4 Wagga, Women in Business and education providers• Collaborate with other local business organisations on at least 2 events per year with topics that show the benefits of shared value outcomes for business• Promote the concepts of shared value to members through Chamber communications• Seek out businesses that have implemented shared value principles and tell their story to educate business
5	Create and enhance partnerships with education providers	<ul style="list-style-type: none">• Actively promote education opportunities for business as they arise• Collaborate and encourage discussion with business and education providers to ascertain needs• Complete a gap analysis on the training and skills needs of local businesses and the current education and training programs currently being provided• Inspire local businesspeople to further their education through formal course and training opportunities• Promote service provider opportunities that support the employment of people with a disability• Connect businesses to members that can help them access apprentices/trainees and are able to assist with the required documentation• Support members looking for apprentices to connect with service providers and offer one annual event that helps promote pathways for businesses to connect• Promote opportunities that retain talent in the region and provide a platform for graduates to connect via networking events
6	Encourage growth in our Central Activity District	<ul style="list-style-type: none">• Establish a Central Activity District Committee to connect with members in the area• Provide input into Council's projects such as the Economic Development Strategy and CBD Masterplan,• Support the implementation of any strategies developed through Council's projects• Encourage and support businesses in the Central Activity District to nominate for the Golden Crow Awards(both member & non-member)
7	Provide strong leadership and advocacy for the business community	<ul style="list-style-type: none">• Seek out a diverse group of local business leaders (to ensure the WWBC board stays at capacity) to volunteer their time to ensure that Wagga Wagga continues to enjoy a vibrant and thriving local economy• Chamber Board members will be the first line of support and advocacy for business

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		<ul style="list-style-type: none">• Provide representation on committees such as the Airport Advisory Committee and other non-government related boards• Grow local leaders through the Crow Awards through the following categories: Outstanding Young Employee & Outstanding Business Leader, Outstanding Young Entrepreneur•
8	Provide networking opportunities to meet and collaborate with other local businesses	<ul style="list-style-type: none">• Chamber to coordinate events open to all businesses to attend• Roll out targeted retail education events / workshops to increase retail growth and digital capacity• Deliver the following calendar of Events:<ul style="list-style-type: none">○ New Member Welcome Breakfast (monthly)○ Drop in Drinks (monthly)○ Business Before Hours (Monthly)○ Business After Hours (monthly)○ Golden Crow Awards Cocktail Party (annually)○ Golden Crow Awards (annually)Christmas Party (annually)• Hold at the least 40 networking & business development events annually• Develop a business mentor program
9	Promote activities and opportunities that showcase opportunities for start-ups in the region.	<ul style="list-style-type: none">• Support and actively participate on any innovation or entrepreneurial committees or initiatives• Promote the Chamber as “start-up friendly”• Develop at least four case studies that showcase local startups• Have a Golden Crow Award especially dedicated to those that have recently started a business: “Startup Superstar”.
10	Create a sustainable environment for future generations	<ul style="list-style-type: none">• Actively demonstrate sustainable practices• Promote energy saving initiatives through the Crow Awards program by giving the business community the opportunity to participate in the “excellence in sustainability” award category. This allows leaders in this field to showcase their initiatives and act as an example to the business community.• Through the NSW Business Chamber, offer businesses and consumers the opportunity to conduct a free energy comparison through programs such as “Make it Cheaper”