

Draft Wagga Wagga Destination Management Plan

Public exhibition submissions 29 November 2024 to 16 February 2025

Submission Number	Source	Feedback
1	Village visit - Galore	Referenced the vacant land adjacent to Galore Hall. This is an underutilised events zone and has real potential to attract horse events and pony clubs. David mentioned the rail trail linkages which would be great for horse riders. They could also utilise the weir as a campground or the vacant land adjacent to the hall.
2	Village visit - Galore	Spoke about agritourism opportunities, barriers are insurance and damaging crops. Don't really need visitation to Galore but in support of attracting more people to Wagga
3	Village visit - Galore	Gave a high level overview of the plan. Interested to learn more and in support of agritourism opportunities.
4	Café chats - The Perennial	I love the development of the river precinct, the sporting events that come to town
5	Café chats - The Perennial	I love that Wagga is becoming more family friendly with beautiful developments of our river etc.
6	Café chats - The Perennial	I love Wagga Beach
7	Café chats - The Perennial	River area and sport facilities
8	Café chats - The Perennial	More emphasis needed on Wagga Wagga's heritage assets and hidden gems i.e. The Rail Heritage Musum, Mount Erin. They want to consider a heritage trail, brochure or guided tour.
9	Café chats - The Perennial	River area and camp area. Coffee shops are great and sport facilities. More variety in restaurants would be nice.
10	Village visit - Uranquinty	Attract disabled sporting events
11	Café chats - The Brew	Improved cycling paths - she travels to Wagga each day for work and gets stuck behind the cyclists
12	Café chats - The Brew	River precinct is great, however we need improved river access. With some of the visitor infrastructure projects and business development initiatives she is unsure of feasibility due to current economic climate. Civic theatre redevelopment will be great.
13	Café chats - The Brew	Improved river access, boating and water sports, Lake Albert, we need to compare to Echuca and Yarrawonga. Improve main street vibrancy.

14	Café chats - The Brew	Tourism to Wagga Wagga needs to provide social benefit too. We need to address the social issues here in order for Wagga Wagga to grow as a reputable tourism destination e.g. Crisis accommodation in Wilks Park. Could accommodation providers supply social housing in the off season? First Nations - Pomingalarna is a women's healing place - could we initiate a tourism offering led by First Nations women to help people connect to country? Agritourism - creating an event to showcase what Wagga has on offer. CBD activation - activating Fitzmaurice Street and creating vibrancy to keep the in-store retail experience alive.
15	Café chats - The Brew	See roadside trees with beautiful flowers and no pollen that causes allergies
16	Café chats - The Brew	Bike path over 'Gobba' bridge, bike path Wagga to Uranquinty, Underground high tension (electricity) lines increased number very ugly, causes angst
17	Café chats - The Brew	To see more social gatherings at the parks. Food stalls and entertainment
18	Café chats - The Brew	The country atmosphere yet still having all major retail groups and a variety of foods. Requires the presences of police namely at night around the main street.
19	Café chats - The Brew	Music festivals to bring people together.
20	Café chats - The Brew	That First Nations are listed, and would hope that this is continued and expands with potential tourism sites.
21	Café chats - The Brew	The development of the Riverside Precinct. Very family orientated.
22	Café chats - The Brew	Festivals & markets @ the beach. More major league sporting games - NRL, AFL, NRLW, AFLW
23	Café chats - The Brew	Less crime. Less potholes. Children's experience parks & adventures. Smart business
24	Café chats - The Brew	More music festivals
25	Café chats - The Brew	Food events in Wagga are lacking. Focus on local produce, local think, paddock to plate, within 100km etc.
26	Café chats - The Brew	The identified emerging strengths in 'product & experience' mainly 'First Nations'

27	Café chats - The Brew	Publicise the Botanic Gardens. A map of parks and playgrounds.
28	Café chats - The Brew	Riverside walk/ride and parks adjacent. Extending riverside paths for riding/running. Rail Trail!
29	Café chats - The Brew	The Wagga Beach & that part is still natural. The activity planned for the beach in the Riverside Plan.
30		Supports the DMP because it speaks to all sections of the local community.
31	Postcards - Airport	Attract new airline routes, upgrade airline services and improve the overall visitor experience.
32	Postcards - Airport	Upgrade visitor amenities at the airport.
33	Postcards - Airport	Upgrade the visitor services at the airport.
34	Postcards - Airport	A new cafe at the airport.
35	Postcards - Airport	Wagga because I love the solitude of the country but also the fun at the city & Wagga is able to give both.
36	Postcards - Airport	The way everybody is so welcoming in Wagga Wagga
37	Postcards - Airport	The lovely security and airline staff
38	Postcards - Airport	The people
39	Postcards - Airport	The cafes, shops, landscape & beautiful drives to surrounding towns. We make an annual visit every year to visit a cousin. Don't sell off the airport :)
40	Postcards - Airport	This place as our children live here. Beautiful countryside yet well serviced + clean!
41	Postcards - Airport	Better cafe at the terminal.
42	Postcards - Airport	A new terminal with bigger runways and a modern airport.
43	Postcards -Civic Centre	Wagga because there are lots of fun things to do and movies to see places to visit
44	Postcards -Civic Centre	Wagga's wildlife & artworks as well as rich history

45	Postcards -Civic Centre	Old Wagga and its architecture, especially surrounding the river
46	Postcards -Civic Centre	The Cultural Events that display different cultures like Fusion
47	Postcards -Civic Centre	Wagga because it has the oasis, movies, food, games at laser tag, parks and the library
48	Postcards -Civic Centre	The idea of making our lake cleaner and stocked with fish
49	Postcards -Civic Centre	The Beach! The Showground!
50	Postcards -Civic Centre	The active travel plan cycle network that promotes active holidays. Also love the cultural developments & nature expansion.
51	Postcards -Civic Centre	The beach with the great kid equipment and environment
52	Postcards -Civic Centre	The Jubilee walking track around Lloyd. It's a great way to be active and since it is a track with lights, I feel safe. I love that the Council implemented this. #lovewagga
53	Village visit - Mangoplah	Effort of the book and production team. Improvements: Lake Albert water quality, lake albert water ride on bikes/peddel powered, horse riding experiences.
54	Café chats - Larry's Cafe	More promotion of the Wagga Wagga Art Gallery and National Art Glass Gallery
55	Café chats - Larry's Cafe	Loves wineries around the city like Borambola and Charles Sturt Winery. Incorporate more bike/walking tracks. A purpose built venue/museum honouring sporting history in the region.
56	Café chats - Larry's Cafe	Lifestyle, more community events, more parks.
57	Café chats - Larry's Cafe	Destination identity focus. Creating more visitor infrasture.
58	Café chats - Larry's Cafe	Focus on developing the Riverside Precinct. Create a Sporting Precinct to bring more sporting events to the city.
59	Café chats - Larry's Cafe	Another gastro pub

60	Café chats - Larry's Cafe	Loves everything about living in Wagga Wagga. Highlighted the variety of shopping + Botanical Gardens, restaurants and wineries.
61	Café chats - Larry's Cafe	I think live music has really been a focus of the council of the many years and it's improving the creative scene in the city.
62	Café chats - Larry's Cafe	The friendly people and the cafes are great
63	Café chats - Larry's Cafe	The River Precinct area is amazing!
64	Café chats - Larry's Cafe	The promotion of an active lifestyle with cycling being a main emphasis. Also the push for culinary focus and local produce.
65	Café chats - Larry's Cafe	Improving the accommodation and the culinary scene in the city.
66	Café chats - Larry's Cafe	The dingos!! Only city with dingos surely. Love the greenery and big houses (lack of apartments)
67	Café chats - Larry's Cafe	Coming Home - Country hospitality. Larry's for breaky. I love Wagga Beach. I love Wagga's shops. I love Wagga's restaurants. Walks along the River.
68	Café chats - Larry's Cafe	More festivals e.g. Beers & Gears type. Music festivals.
69	Café chats - Larry's Cafe	My first visit to Wagga Wagga. Our first breakfast at Larry's very nice will be back tomorrow. G x
70	Café chats - Larry's Cafe	To see the lake being utilised more (e.g. inflatable water park). Offer scenic flights during spring to see the canola flowers.
71	Café chats - Larry's Cafe	The Rock hike and would love more food experiences that celebrate local produce.
72	Café chats - Larry's Cafe	Agritourism. Access to more local produce
73	Café chats - Larry's Cafe	The large open spaces (parks) the culture of a small town but have a city feel.
74	Café chats - Larry's Cafe	We can get the ute repairs! The plan for increased agritourism & nature. Our visits here have been for military and health reasons; it's a big service area. Love the botanic garden + roses.

75	Café chats - Larry's Cafe	The small local community of Wagga and what we have to offer.
76	Café chats - Larry's Cafe	The Pomingalarna Reserve and the wetlands and the Art Glass Gallery, and the leafy streets and a lot more.
77	Café chats - Larry's Cafe	Arts, Music, more entertainment
78		<p>Comments</p> <ul style="list-style-type: none"> - Night time activation - Street activations to creative safe and inviting environments - Friday music nights - Live music and performance opportunities - Youth in tourism opportunities - Skills/experience development - Importance of multi-channel marketing
79	Village visit - Tarcutta	Travelling through to Sydney and disappointed there wasn't anything open in Tarcutta.
80	Village visit - Tarcutta	New playground needed for people travelling with children. Tarcutta Hotel selling up soon. Need people to buy/lease the shops in Tarcutta, servo is letting visitors down. Tuckshop is a great asset
81	Café chats - Infuso	War gaming - I would love more shops that sell miniatures
82	Café chats - Infuso	Larger indoor entertainment area for larger music scene and a water/splash park
83	Café chats - Infuso	Water park at the beach. Splash and hunting experience nearby
84	Café chats - Infuso	To see some cafe shops open after 3pm. Roads to Wagga Wagga and in Wagga Wagga
85	Café chats - Infuso	Better facilities at the river and lake albert, more shade at parks
86	Café chats - Infuso	Lake Albert wetlands - expand existing wetlands to cover 58% of lake to target the best result for the cost of pipe, pumping and water (no power boats). Bird hides around the wetlands. Only way to improve the water quality

87	Café chats - Infuso	Every year the condition of the lake comes up. Lets try to turn it back into a top visiting area for locals and wagga visitors
88	Café chats - Infuso	Love to see the PCYC available to all children. Currently its cost proventative for children who would benefit it most
89	Café chats - Infuso	Love the number of trees in wagga. Need prettier landscaping on entry points to the city. Allocated parking spaces for mobility scooters.
90	Café chats - Infuso	Allocated parking spaces for mobility scooters
91	Café chats - Infuso	Trees
92	Café chats - Infuso	Would love to see improvements to the oura village. Maybe a concrete walking path to the river
93	Café chats - Infuso	Fix the lake pollution problem
94	Café chats - Infuso	Art, culture, theatre. More family events. More safe walking areas
95	Café chats - Infuso	I love the garden, the river, and the art gallery. Open the zoo everyday again. Fix the disgraceful viewing area on Willans Hill - erect a monument and make it inviting. Fix our roads! No one likes visiting a city with awful roads.
96	Café chats - Infuso	I love markets. We need more eclectic ones. I Love museums but found Wagga's quite disappointing as there were almost no pioneer artifacts to enjoy looking at or any mention of the original chinese market garden. Gundagagi is small but better, and so is Lockhart. More art festivals.
97	Café chats - Infuso	More disababled parking in Morgan St and better access to the pool. More coffee shops opening in the holiday season.
98	Focus Group - Regional Shires	<p>Thank you for today. I am always inspired listening to you both! What a dream team! I am still getting my head around everything and I don't feel overly confident to add any input, but I am definitely listening and taking it all in!</p> <p>It's an exciting time and exciting for Wagga and the surrounding areas. There is so much growth and evolution in the works-you can feel the energy building! I love the focus on collaboration too!</p> <p>Congratulations and well done to you both. I can see all the hard work and effort that has gone into this plan. You guys are amazing!</p>

99	Postcards -Civic Centre	Whatever you decide at the reserve (Jack Bridge) called (?) esplanade, onway to Memorial Gardens needs a good cleanup as trees, gardens, hose (?) as I walk over bridge, whilst walking to north Wagga woolworths. I also believe smoking should be banned from Sturt Mall & Marketplace & Courthouse and busstops
100	Postcards -Civic Centre	Public art priorities. Wagga Wagga does have something iconic. It's not recognised i.e. Art Glass Gallery & Collection - Unique nationally. It's an iconic attraction. Potential & possibilities are endless to attract tourism. Real gap there. Also an informative information centre is required.
101	Postcards -Civic Centre	The focus on tourism with trying to get the youth into the industry to help keep our hospitality and tourism alive in Wagga Wagga by working job opportunities.
102	Postcards -Civic Centre	The cool cafes
103	Direct face to face meeting	Include something more specific about farmstays and on-farm experiences e.g. picking, farm animals etc. Family affordable with capacity to have a dog, bikes, etc. Need more kid friendly activities - another family focused tourism experience. Visitor Centre - gap, diversify? Bookable experience - Meet the Farmer tours
104	Village visit - Oura	Sporting events - great for the city. In support of attracting more high level state/national level games to Wagga Wagga. Botanic Gardens is a great hidden gem. River access - fine line between promoting it broadly and keeping it a local secret. CWA Conference - great for the city. Missed out on the conference a few years back due to lack of facilities. Riverside precinct - people unaware the river is there. Needs more promotion + awareness.
105		Borambola Wines and Bidgee Strawberries and Cream strongly supported the growth of agritourism emphasising the need to encourage more businesses to enter the sector and diversify and develop an agritourism destination event. The Wagga Wagga Business Chamber highlighted the importance of business familiarisations, enabling local businesses to become ambassadors for the city. The Charles Boutique Hotel and Dining highlighted the economic benefits of events for both the city and accommodation providers while also noting ongoing challenges in attracting and retaining skilled hospitality staff. Bidgee Strawberries and Cream supported improved wayfinding and tourism signage across the city, as well as advocacy work to improve the State Tourism Signposting Program. Agricultural Tours Riverina highlighted the long-term benefits of participating in expos and trade shows to promote the brand of Wagga Wagga and the Riverina.
106	Have your say	I'm curious as to why Sport is not one of the four themes, or could be the fifth, given the prevalence and scale of sporting events hosted in Wagga.

107	Have your say	The riverside precinct is looking fabulous. We need to bring back regular events like Cork & Fork. Utilising the riverside stage for live music and food and drink stalls.
108	Have your say	Hello We have friends come to visit and they ask what to do. We send them 1/2 hour away to June to the licorice factory, 1 15 away to the Sir George, 1 hr away r Narrandera water park, 1/2 an hour away to climb the rock. There really is nothing to do in Wagga, nothing unique or original that would make people turn off the freeway. It is the main stop between Adelaide and Sydney but why would you stay any longer than you need to. Coffee shops are all shut by 3pm. Why not a surf park, catch the surfies driving through to qld or the coast? The river is totally underutilised, you wouldn't even know it was there driving through town. The lake is another feature that could be better looked after. no coffee shop on the lake, blue green algae for all of summer?? We have natural assets that are just wasted Kind regards and good luck
109	Have your say	Yield LOT 7 is a 100% Aboriginal owned Native Food Farm in Tumblong and with our Little Bush Kitchen in Wagga Wagga. We provide * Cultural Education * Native Food Plant and Cheese making Workshops. * Large group catering and private picnic packs for 2 or more all with local Bush foods and produce. Come see us at our next pop up or jump onto our socials for recipes, gardening tips, local news and information on the best places to see while your in the area. #yieldlot7 #littlebushkitchen
110	Have your say	I would like to suggest that the council consider constructing a bridge over Lake Albert. This addition would enhance the city and bring joyfulness and enthusiasm to residents. Lake Albert is a popular spot where people go for exercise, watching sunsets, and having peaceful time. A bridge would make this area even more accessible and enjoyable for everyone.
111	Have your say	Wagga needs more EV chargers
112	Have your say	Just a comment team. I moved to Wagga 11 months ago from Adelaide. I am a wine consumer and enjoyed the wine experiences in SA. Apart from Charles Sturt there are no wineries open during week days that I have found. My wife and I enjoyed visiting cellar doors and spending hours talking, drinking and eating the local produce. Weekends many put on food trucks, music and wine where we would invite family and friends to enjoy an afternoon. Again, I have not been able to find very much. I asked at the welcome to Wagga Wagga gathering but no one could offer me information. An avenue worth exploring. There are many people like us, retired or passing through town that could utilise wine tasting experiences. Cheers

113	Have your say	<p>I think that the plan overall looks really good. I would like to emphasise the importance of Wagga Wagga as an arts and entertainment precinct. With Wagga's population and number of interested patrons, it seems only fair that our arts and cultural impact should be amplified, via funding, facilities, and training. At present, Wagga is undoubtedly better known as a sporting/agricultural centre, and although this is totally valid and fair, the arts in Wagga deserves to be celebrated just as much. I say this as a young performer and producer of theatre ("Broadway on the Balcony", Riverin Youth Musical Theatre). I do really appreciate the amount of effort that has gone into this plan, and the hope that it gives for Wagga's future as a cultural, artistic and tourist hub for the Riverina.</p>
114	Have your say	<p>As someone who is originally from Wagga but now lives in Adelaide, moving away for work.. this new plan is interesting and I hope to see it succeed. It's interesting that the Wagga beach used to have more Facilities, and then they were stripped away - only to now be looking at revamping it. It would be great to see Wagga have a riverfront that shows the history of the area. Places like the Charles Sturt council in port Adelaide, south Australia have self guided 'apps' for historical trails, ghost trails and art trails. Wagga could do the same thing for walking or biking, the discuss the buildings and people. This would Also incorporate wiradjuri too.</p> <p>Also, there is an existing walk at the university, the Indjamarrri (spelling?) trail which the CSU and my dad, Ray Petts, plus others created. This has such an amazing outlook across Wagga plains and already has signage. Including this or upgrading this walk be an easy win for the draft plan.</p>

115	Have your say	<p>I want to commend you on the comprehensive approach you've undertaken in developing the Destination Management Plan. It's clear that a lot of thought and planning went into understanding the needs and priorities of the Wagga Wagga community. I'm particularly impressed by how effectively you've involved local stakeholders in the process. It's wonderful to see their insights woven into the plan, ensuring that tourism development aligns with community interests and needs.</p> <p>The plan's vision for an improved conference center as a premier hub for both business and leisure tourism speaks volume for what I believe is an essential step in attracting high quality events into Wagga Wagga. I particularly appreciate how you've identified key infrastructure needs, such as additional meeting spaces, high-quality accommodation, and connectivity, to ensure the center is equipped to host large-scale conferences and events.</p> <p>The integration of accommodation options into the plan is especially effective. A variety of accommodation, ranging from premium hotels to boutique options, provides an attractive mix for conference delegates and leisure tourists alike. This flexibility would draw a wide range of attendees, from large corporate groups to smaller, specialized conferences. All would then utilise the many present and emerging hospitality facilities in the local community, increasing spending back to the locals.</p>
116	Have your say	<p>I love the increase in aboriginal and first nations elements throughout Wagga I feel as though it enable a stronger connection our past and how it is still present with us. I also think Wagga's connection to sport also creates a great atmosphere around the town.</p>
117	Have your say	<p>I love markets, food festivals like food and wine festival, would love to see more outdoor movie displays + outdoor live music and such.</p>
118	Have your say	<p>Bike tracks Build the rail trail from lake Albert road to forest hill, they bring a lot of tourists Connect all the bike loops together, having small loops not connected together is awful. One around the race course goes no where, extend the track to Sturt Highway and then behind Bunnings across Ashmont Red hill road southern side finish over the top of hill Put a bike track to connect glenfield rules club around to show grounds Urania street could really do with footpaths around show ground</p>
119	Have your say	<p>Destination management plan is fantastic and will make Wagga Wagga a number one regional destination. It covers multi cultures and all round events that caters to all sections of people</p>

120	Have your say	The cycle pathways around the city outskirts is poorly sign written, visitors easily lose their way. Especially through the Wetlands and navigating their way to the Silvalite pathway up to Red Hill Road.
121	Have your say	<p>Hello - I've looked through the hard copy booklet and have a couple of thoughts. Overall I think this is a well considered interesting document that will be a valuable guidebook for the future of Wagga.</p> <p>A couple of questions: on page 31 under Cycling I don't think ameneability is the correct word - should this be amenability?</p> <p>I love that cycling is a key indicator for the future of the city. I am a regular bike path user, cruising around on my ebike. (My husband is a keen user of the mountain bike options in the city) The last time I attempted the use the end of ride storage facility next to the Visitor Information Centre it was out of action. I have no way of knowing when it's able to be used again unless I rock up. Could there be some sort of cycling group/communication method facilitated by Council - maybe as simple as an administered Facebook group. I was in Kiama on the weekend and I crossed paths with The Man Walk group - maybe something like this?? https://kiama.com.au/listings/things-to-do/the-man-walk. A mini (no) Beers and Gears on a regular basis??</p> <p>Thanks heaps, Isobel</p>
122	Have your say	<p>While I am not supportive of measures to increase car use of the infrastructure, I am highly supportive of the cycling and walking infrastructure.</p> <p>We need to build infrastructure so we are not so reliant on using private vehicles to get around.</p> <p>Also supportive of reducing on street parking and reducing the speed limit.</p> <p>Thanks David</p>

123	Have your say	<p>Having just read through the draft management plan, I think a huge amount of the strategy and energy seems to be focussed on natural resources, cultural places of interest and public locations such as parks, museums, and all of this is very important - however it does seem very little has gone into a strategy to engage and embrace families and promote activities of fun and excitement. Whilst we are now more passionate about this area since we entered the family entertainment space, there are hardly any (if any) mentions of activities for young families to do in Wagga particularly from a private business perspective. Whilst the obvious things to promote include cafes, restaurants and wineries, there are no mentions of places like Laser Tag, Noah's Ark, Ten Pin Bowling, Cinemas, Vortex Entertainment (which we own), Par 3 Golf Range, Smash Rooms etc. Our own research has shown that 30% of people who visit Vortex come from out of town and 90% of these visitors came just to go to Vortex. I think if we are to build the excitement around visiting Wagga and the greater region, we need to be mindful that our target market of families and couples are not all going to be high income earners looking for a rich cultural experience (even though that very much is a market), they may also be representing middle Australia, wanting to find fun and exhilarating things to do as a family. When we go to the coast as an example - the first thing we search for online is attractions for young families - or excitement for families. I feel this is lacking a bit in the current draft plan. The cultural elements in the plan are outstanding but I feel it is skewed a bit towards a particular type of person/market. Hope this helps.</p>
124	Have your say	<p>I have travelled very extensively throughout Australia. Currently, Wagga city does NOT provide what road travellers need and that is very easily accessible rest areas on the main roads coming into town. (In my view Wagga is NOT visitor friendly). These rest areas need plenty of parking for caravans, nice lawn and picnic areas and toilets - somewhere for travellers to stop and refresh. A dump point for toilet waste (and a water fill station) is highly desirable, as is a playground for kids. A cafe would be a bonus (look at how much use the rest area adjacent to the submarines in Holbrook gets). There is NO such stopping place on the highways coming into Wagga - from north, south, east, or west. My RECOMMENDATION 1 is to develop a nice rest area with toilets etc (as above) at Forest Hill - adjacent to the wonderful historic plane display. This will meet the needs of those coming from the east. RECOMMENDATION 2 is to develop a nice rest area with toilets, picnic area, playground etc with access off the roundabout at Barbecues Galore e.g. in Moorong St. to cater for travellers coming from the north, west and south. I would also strongly recommend moving the Visitor Information Centre to there to create a great stopping place. Putting the proposed giant crow stature there would be a fantastic drawcard. The current site of the V.I.C. in Tarcutta St is totally inadequate, inaccessible and is not where people can find it. A V.I.C in Moorong St would probably have to be raised to be above flood level. Bolton Park is also an excellent site for a visitor complex however vehicle access would be problematic and I would not like to see the loss of that parkland and sporting fields. It is a pity that the levee bank hides the river which again would be a great drawcard but I cannot see an easy solution to that. Wagga beach park area is hidden away and is no good for traveller access. Camping should NOT be allowed in the new rest areas - we do not want another Wilks Park.</p>
125	Have your say	<p>Develop the new and improved tourist information to see the Wagga Wagga Visitor Information Centre and other Riverina (NSW)-based visitor centres welcomes visitors to provides detailed information on local attractions, accommodation, dining, heritage, parks, disability service providers, and more, as well as information on most areas in an expansion to visitor centres throughout NSW, ACT, Victoria, South Australia, Queensland and Tasmania.</p>
126	Have your say	<p>I believe a viewing platform at the top of Beauty Point would be a great draw for people.</p>

127	Postcards - Airport	The friendly folks of this charming place. There are an abundance of fun, educational and FREE events for all ages to enjoy. I especially loved the Botanical Gardens. That the future of Wagga Wildlife will be protected and supported in its natural flora and fauna. Bless this land.
128	Postcards - Airport	The people in Wagga Wagga are super friendly. The pubs and hotels have great food and nice beers.
129	Postcards - Airport	Update airport
130	Postcards - Airport	Beautiful clean town. Lots of space. Lovely houses. Large lots, nice restaurants
131	Postcards - Airport	The coffee in Wagga was amazing. Townhouse Hotels meal was also divine. Traffic was nice and quiet. New homes are beautiful. River beach lots of fun.
132	Direct face to face meeting	Page 30 – Our Existing Hero Products: suggested including a reference to Wagga Wagga’s heritage attractions and points of interest, such as the Wagga Wagga Rail Heritage Museum, RAAF Aviation Museum, Ladysmith Tourist Railway. Heritage tourism opportunities: With numerous heritage museums and large collections in Wagga Wagga and beyond, there is a strong opportunity to develop a curated heritage trail, tour or itinerary to meet this demand. Page 32 ‘Tourism product gaps’: Outlines a gap/opportunity to develop bookable, organised tours. There is interest from the Rail Heritage Museum to collaborate with other museums to establish a regional Railway Museum Trail/Tour (i.e. Goulburn, Junee, Wagga Wagga). You mentioned potential for the Council’s tourism team to support this initiative by providing insights into seasonality, suggested tour days (e.g. Mondays), promotional assistance and acting as a starting point for the tour. There was also mention of taking bookings at the Visitor Information Centre, however, this is no longer a service provided by the Centre. Business and conference visitor engagement – would like to see a focus on enhancing experiences for business and conference visitors, encouraging them to stay for leisure activities. Unlike sports visitors, business visitors may be more open to exploring local attractions and tours. The Rail Heritage Museum would like to leverage these conference visitors and provide regular tours.
133	Direct face to face meeting	<ul style="list-style-type: none"> - Greater inclusion of Humula and Wagga Wagga’s other villages in the Destination Management Plan - Interest in Humula being featured as part of a tourist trail/drive itinerary - Support for Electric Vehicle (EV) infrastructure in Humula - Interest in interpretive signage to showcase Humula’s history and key points of interest for visitors - Support for the Rail Trail, with desire to see it developed as a multipurpose trail for walking, cycling and horse riding - Advocacy for improved amenities in Humula, including a shade sail over the playground, upgrades to the Humula tennis courts (Galvin Courts) and improved phone reception - Interest in visitor accommodation, noting past challenges with planning restrictions on a potential bed and breakfast at 9 Mate Street.1144
134	Postcards - Airport	Clean the airport.

135	Direct face to face meeting	Page 65 - Uncle James image - he would love it, but check with family. Include an image of Luke Wighton in the DMP and his smoking ceremony Consider collaborations with local First Nations dance groups e.g. Ashmont When doing First Nations industry events/workshops it is important to have a woman's point of view.
136	Postcards - Visitor Information Centre	Better and more central conference centre. More niche accommodation options.
137	Postcards -	Wagga Wagga Beach and the Yarning Circle, it would be great to have a digeridoo to welcome the sun and sunset. Direction - would love a map showing the significant places in Wagga and the river. A self guided walk through town.
138	Postcards -	Wagga Wagga's wide streets, green spaces and vibrant art. A creative town to inspire. I love Wagga Wagga.
139		The Art Gallery is the best!
140	Have your say	<p>Thank you for the opportunity to provide feedback. Summary of key points/observations as follows:</p> <ul style="list-style-type: none"> * Great layout and clarity of the Destination themes and strategic focus areas * Consider adding image location descriptions (business name or town location). * Please add DRM (Destination Riverina Murray) to the Acronyms list on the intro page. * Great to see the aboriginal language used in the acknowledgment on Page 1. From a visitor perspective, this is a key strength of the region and also culturally essential to include at a local level. * Add TRA as data source for baseline data on Page 7. * Has there been a consideration for the fact that TRA is about to change its data collection methodology (from phone surveys to phone mobility data) and has indicated that this may impact regional data results going forward? * The initial objective on Page 8 (and on Page 40) is related to positioning Wagga Wagga as a holiday leisure destination. However, one of the four key strategic focus areas on page 11 is related to events/conferencing, while no objective covers this (or education-related visitation. There is a gap in alignment here. Perhaps consider rewording the objective to consider a wider range, for example: "Transform Wagga Wagga into a recognised regional visitor-attracting destination". * On Page 13, there is a reference to positioning Wagga Wagga as the capital of the Riverina. Does this include broader marketing/brand awareness of the Riverina (which then narrows down to WWCC)? This is especially important considering the results on Page 76 indicate that this was where stakeholders felt needed the most support (Region-Wide Marketing). * Has any consideration been given to potential competing brand/visitor-facing messaging with Visit Riverina's positioning, considering they are about to re-launch and ramp up Riverina's marketing efforts? * Excellent and thorough gap analysis results are detailed on pages 34-35. This could also provide business opportunities for interested entrepreneurs. * Strategic Focus 1 / PD02 (Page 48)â€”Destination Riverina Murray can support the delivery of this action, which is listed as one of our organisations' actions within the Riverina Murray DMP. * Strategic Focus 1 / PD09 (Page 49)â€”Destination Riverina Murray can support the delivery of this action, which is listed as one of our organisations' actions within the Riverina Murray Agritourism Development Strategy. * Add the Riverina Murray Agritourism Development Strategy as a Strategic Link on Page 50 (given Wagga Wagga is an

		<p>identified Agritourism Hub/Precinct identified for support in this regional plan) Agritourism - Destination Riverina Murray</p> <ul style="list-style-type: none"> * Consider adding the Riverina Murray Accom Market Assessment or Wagga Wagga Accom Investment Prospectus to the list of Strategic Links on Page 55 (acknowledging that this was released in 2019, so it may no longer be relevant or may need updating). * On Page 58, has any consideration been given to WWCC supporting the large number of visitor-attracting events run by the education and defence orgs? Either by collaborating to leverage these visitors into more extended stays or by increasing local engagement? Or to cross-promote Wagga Wagga? I'm not clear where this would fit within the actions. * On Page 58 - Strategic links or plans - consider adding the Destination NSW Business Events Toolkit * On Page 61. Consider adding DRM as a support partner for visitor trend research (DD01) * On Page 61. Consider adding neighbouring council partners as stakeholders for developing a destination brand. DD02. * There is a slight error in Figure 6 on page 67. It implies that the NSW VES 2030 led to a DNSW Statewide DMP, which led to Destination Network DMPs. However, the NSW VES and the stateside DMP are one and the same, i.e., 'Destination NSW Statewide DMP should be removed from the process map - there is no document with this name. * The consultation and research undertaken to develop the Riverina Murray Agritourism Development Strategy also indicated that Wagga Wagga was well-positioned to be a leading destination for agritourism development. This alignment and funnelling up of support for this at a local/regional/state level is very exciting. <p>Overall, DRM is impressed with and highly supportive of this DMP. Well done! We look forward to working with you to achieve these objectives for Wagga Wagga and the wider Riverina region.</p>
141	Have your say	<p>Family affordable farmstay with capacity to have dog, bikes etc as part of the on farm experience. Families get the opportunity to immerse themselves with the everyday running of a farm; pick strawberries, collect eggs, feed the animals etc.</p> <p>Bookable experiences - Meet the Farmer. The farmer takes a group tour of their premises. See behind the scenes and learn from the expert.</p> <p>People are looking for more experiences in or close to Wagga that are similar to the offerings at BSC. Families are looking for activities such as fruit picking and animal feeding. Having another pick your own style farm that complements the offerings at BSC would be well patronised.</p> <p>One of the biggest needs is for families to be able to purchase or pick their own farm fresh produce. Visitors to Wagga, which is the gateway to the Riverina Food Bowl, have an image of being able to get fresh produce that is grown here. They want to pick or purchase fresh, quality produce that they can take home to Sydney, Melbourne, Canberra or to wherever else they have travelled from. Sharing really fresh produce with their friends and family upon their return home makes them feel good and encourages those gifted to come to the town to gain the same experience.</p> <p>The term Agritourism could be defined more explicitly in the DMP. It doesn't need to include every element of the definition however including examples of exactly what the community needs to encourage visitation could be beneficial to those interested in starting an agritourism venture.</p> <p>Agritourism definition the web: Agritourism is a tourism experience that takes place on a farm or in the countryside. It can include tours, tastings, and other activities that allow visitors to interact with the food and agriculture industry. Examples include: Farm tours, Winery tours, Brewery tours, Farm-gate experiences, Pick-your-own fruit, Cellar doors, Cafes on farm Roadside stalls, Small weddings.</p>

142	Have your say	I would like to see the surrounding historical villages (Humula) included in the draft destination Management plan in more inclusive detail as we are a part of the Wagga Wagga Shire destination plans. I would like see a bus tour of our beautiful histhistorical villages with plans for interpretive history information boards in our villages for tourists & visitors to read & have our facilities upgraded. I would also like to see further development of the rail trail from Tumbarumba, Rosewood, to Humula, Tarcutta, Ladysmith, Forest Hill to Wagga Wagga completed to have tourist/visitors visit out beautiful historic villages. Could we please not be forgotten in this 10 year draft destination management plan
143	Have your say	This looks fabulous, finally a council that is proactive in making Wagga a destination. Sounds like our two biggest assets, the river & the lake are going to be utilised at last. I find it so sad that Wagga people go to Narrandera water Park when we can have the same if not better facility here. I must admit I have taken my grand children to swimming pools in outlying towns in other council areas because of my dislike of the Wagga pool & I'm not alone. Well done Wagga council on this plan
144	Have your say	It would be brilliant if Wagga had a waterpark or a large splash park. A restaurant or cafe down at the Wagga Beach would be a great addition.
145	Have your say	Good morning Does Wagga City have a live webcam? A webcam provides the following benefits for tourism - - provides opportunities to view live a beautiful area if camera placed well - tourists can view Wagga before arrival and view areas of interest - it provides live safety checkin for overseas tourists to allow family to confirm that traveler's are safe.
146	Have your say	I would love to see further consideration and mention of the rural villages in the DMP. Many of the actions are Wagga Wagga centric and doesn't explicitly refer to other villages.
147	Have your say	It would be ideal to have more functional activities for people to do, and a way to promote people of all ages to explore the area. I really like the idea of destination trails - of a simple way to get people to iconic locations. Possibly through the use of a passport, where people have their passport stamped whenever they get to say a certain bakery, or cafe, or historic spot. People can cover the destinations on the passport over the summer- or over a weekend. There could be some sort of a prize at the end. It would encourage people to see something or try something new.

148	Postcards - Civic Theatre	I love the vision for agritourism. This area is built for farming so continuing to support that sector is an amazing way forward. Sticking to the roots, especially the itineraries.
149	Postcards - Museum of the Riverina	I love how much the community is put on display through the Museum, gallery and other community spaces.
150	Postcards - Museum of the Riverina	I love the river park and the Museum.
151	Postcards - Wagga Art Gallery	I love that Wagga Wagga encompasses all cultures and celebrates traditional owners /elders. Wagga is love, Wagga is ever growing. Wagga will be talked about everywhere.
152	Postcards - Wagga Art Gallery	I love the ambiance in the Botanic Gardens, the small shops, the restaurants and the relaxed vibe.
153	Postcards - Wagga Art Gallery	I love the artworks and creativity that is in the Art Gallery.
154	Postcards - Wagga Art Gallery	I don't know anything about Wagga Wagga but I feel in love with the trees, the river and the Art Gallery. Such a surprising delight.
155	Postcards - Museum of the Riverina	I love the arts and culture focus!
156	Postcards - Museum of the Riverina	The peace, nature, environment and people living in Wagga.
157	Postcards - Museum of the Riverina	Tours, arts and rides (train or boats).

158	Postcards - Museum of the Riverina	That Wagga is invested in sharing the unique vibrancy we have to offer and encouraging tourism and more visitors! Great stuuf!
159	Postcards - Museum of the Riverina	The Indigenous side of the Museum, add more videos and items.
160	Postcards - Museum of the Riverina	The kids room at the Museum and the 1980's Mario/Bowser game.
161	Postcards - Museum of the Riverina	The Wiradjuri stuff - we need more and more.
162	Postcards - Visitor Information Centre	More hosting of large sporting events. Enhancement of bike trails and city linkages.
163	Postcards - Visitor Information Centre	I love the people but the police here need to be more helpful with people with mental health issues.
164	Direct email to staff	<p>Dear Council</p> <p>Eastern Riverina Arts applauds Wagga Wagga City Council on the presentation of a detailed and comprehensive Draft Destination Management Plan.</p> <p>There are many recommendations in the plan that we believe deserve a round of applause. Some of these include:</p> <ul style="list-style-type: none"> - CBD Placemaking activations (PD07) and activating heritage assets through pop up activations and art installations (PD10) - Supporting night economy, vibrancy and 7 day trading. Bravo! - Supporting the establishment of a national collections precinct (VD07). - Working with Wiradjuri community to establish a First nations Keeping Place and Cultural Centre (VD01) <p>We offer the following commentary and suggestions for Council's additional consideration:</p> <p>Lead economic development collaborations to enhance vibrancy</p> <p>There is a great deal to unpack at point PD11, and it will require wide-reaching collaboration and strong leadership from Council in partnership with local businesses to achieve. Our advice is, go all-in!</p> <p>This action point will require substantial input and focus from Council's economic development staff. There are ample opportunities to support local businesses to take advantage of opportunities being put forward by the NSW Government – eg through grants to fit out live music</p>

venues, and through forming collaborative partnerships between hospitality, retail and experience-economy providers. As a starting point, Council should look to establish a Special Entertainment Precinct incorporating Baylis and Fitzmaurice St entertainment venues, and the Wollundry Cultural precinct. Council

Existing mechanisms such as Council's Business Roundtable and Wagga Business Chamber's CBD activity group may be useful starting points here.

We believe the exciting thing about having this focus recognised in the DMP is because the Events Team at Council would make valuable partners to Council's business and economic development efforts. The ultimate goal is a more vibrant, dynamic and sustainable local economy that serves locals and visitors alike in the evenings and weekends.

Collaborate regionally to maximise event attendance

As Council enhances its Events Strategy, we hope it will take a collaborative, regional view. Two of the big challenges to growth in our local event economy are to do with the limited season for outdoor events (Autumn and Spring are amazing, Summer and Winter are challenging), and the distribution of a relatively small workforce during these peak times.

The DMP acknowledges Neighbouring shire Councils as key stakeholders on p16 of the DMP, but could incorporate a specific action point in Strategic Focus 4 about identifying opportunities to develop complimentary programming schedules with neighbouring shires. One example of successful local collaboration is the 'Canola Trail' collaboration between Junee, Temora and Coolamon shires. Imagine if, together with Wagga Wagga, a suite of events were scheduled across the four shires, ensuring that for every weekend in Canola Season, there was a destination event in at least one of the shires?

Through enhanced regional collaboration and reciprocal marketing opportunities with neighbouring shires (supported by partners such as Eastern Riverina Arts), Wagga Council also can ensure that our events and festivals continue to grow and succeed.

Look at interim measures to grow Event attendance before the infrastructure comes online

The DMP has incorporated some ambitious growth targets around event attendance (4% year on year starting in 2028). Assuming that planned upgrades to the Civic Theatre and development of a Conferencing centre will not be complete by then, we have two other comments to make. (We also note that Eastern Riverina Arts has previously provided a detailed analysis of the side by side proposals of a Civic Theatre Expansion and a new Conferencing/Entertainment Centre.)

Pertinent to the DMP, we would revisit one key point from that submission that will help progress against this target: we're currently missing out on the lucrative 500-1000 person gig market

In the long term, a 5000-person capacity venue may have a lot to contribute to Wagga's economy, however in the short term there is a substantial market of live music and performing arts offerings that are passing Wagga by for lack of a suitable performing arts venue. We wrote in 2022:

"The most likely touring acts we will accommodate are the artists (think Jessica Mauboy, James Reyne, the Smith Street Band) who currently tour northward from Melbourne (eg, Shepparton, Wangaratta and Albury/Wodonga) and then bypass Wagga for Canberra or the NSW coast. These acts are performing in 500-800 person venues that have staging in place. They aren't likely to pack and transport a completely different set of staging, PA and Lighting equipment for just one gig in a tour"

In the longer term, the Civic Theatre upgrades will address this by having a plug and play event

		<p>space with standing capacity for 800+ people. In the mean term, Council may look for ways to support existing venues and operators (eg by helping with Venue Upgrades grants) or developing a shared risk model to host gigs in existing larger venues. Eastern Riverina Arts thanks Council for the opportunity to provide comment on the draft Destination Management Plan. I would be only too happy to provide further input at any point and wish Council every success as it finalises this important plan. Sincerely, Tim Kurylowicz Executive Director Eastern Riverina Arts</p>
165	Direct email to staff	<p>Congratulations on a well thought out DMP, an exciting document to have for our City.</p> <p>Upon reviewing the plan, I can see great opportunity in the below priorities that align with the business community</p> <p>From a business perspective the development of a centralised conferencing venue and event space to accommodate 300 to 600 people is crucial for the growth of the city and an immediate necessity.</p> <p>There is great value in how our city is presented and wayfinding signs and more inviting welcoming signs in the city's entry point is a way to achieve this. I am pleased to see it on your list of priorities and hope this can be actioned within the first few years on adopting this document. Perhaps other like-minded community groups could assist in achieving these priorities.</p> <p>Our visitors first impressions also extends to the Airport which I understand leads to a much bigger picture but equally important for our business and visitor traveller, a daily pressure point in the business world.</p> <p>The Chamber would be available to assist with the 7-day trade and city vibrancy KPI through our Central Activity (CAD) Committee and connections with business owners in the CBD.</p> <p>The Chamber would be interested in working with you to suggest suppliers for the skilled workshop you have proposed.</p> <p>There are some opportunities for tourism businesses to apply for recognition of their work through Business Awards (BNSW have some new categories for the 2025 season) maybe there is an opportunity for Council to support applications via a grant writing workshop or even allowing funds to sponsor such categories. (I have some thoughts in this space we can discuss at our next catch up)</p>

		<p>We need to ensure that there is a focus on the Murrumbidgee River in our future planning, it's great to see some of the proposed infrastructure projects suggesting this.</p> <p>Finally, accessibility and sustainability need to be at the forefront of any initiative. Any support (education, monetary) in this space would benefit the city.</p> <p>Please reach out if you would like further clarification, all the best for the final reporting, I hope all goes well.</p> <p>Kind regards, Sally Manning Wagga Wagga Business Chamber</p>
166	Direct email to staff	<p>Hi Kim,</p> <p>This all looks very thorough.</p> <p>In terms of feedback my only thoughts would be the potential to seek funding to staff the gallery and museum to open on Mondays, to increase what is offered for visitors taking long weekends etc.</p> <p>Also, I would be interested in more detail about VD08, as the museum and gallery both have specialised staff working in this area who could help inform this part of the plan.</p> <p>Let me know if you have any questions.</p> <p>Thanks, Angus</p>

167	Direct email to staff	<p>Hi Kim</p> <p>As discussed the other week, I have enclosed below the version of the IP&R framework that design have prepared for the CSP. We are aiming to have these consistent across our publications. We also went with the Economy.ID (TRA) numbers for the CSP. Please let me know if you discuss with Madeleine and this needs to change.</p> <p>I am not sure if I mentioned this to you when we spoke, so I thought I'd pass on this query. Not really sure if it sits with you though! When I looked at the draft DMP and other documents we seem to use different terms to define our role / vision in the region / state. Some examples are below. I am wondering if we can settle on one or is it intended to have differences depending on the service we are talking about – e.g. tourism, education.</p> <p>In the draft DMP we have said:</p> <p>p.61 - ... "to position Wagga Wagga as the capital of the region,..." p.45 - ... "that positions Wagga Wagga as the capital of the Riverina region."</p> <p>In some other documents we have also used:</p> <p>Draft CSP: "As the regional capital of southern NSW, Wagga Wagga is a hub" "Southern Regional Capital of NSW" "Wagga Wagga is a regional capital for..."</p> <p>Local Strategic Planning Statement: Regional capital Southern capital Capital of Southern NSW and the main regional centre for Riverina Murray Region City Prospectus The Southern Regional Capital of NSW Regional capital of ...(education, recruit training, sporting...)</p>
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168	Direct email to staff	<p>Kimberly</p> <p>Thanks for the opportunity to comment. Firstly, the overall document looks fantastic.</p> <p>I don't think there is a lot to comment on from my area. I know we will play a part, particularly in assisting with the "product and experience development". I note the strategic direction to support agrotourism development and also the development of agrotourism precincts. These are areas that my team will support as required moving forward and if there are other common tourism categories that may require support, these could be included as well.</p> <p>We will also potentially play a role in the delivery of "visitor infrastructure" that crosses over into the requirement for planning approvals.</p> <p>Whilst not mentioned specifically, Council is equipped to assist with any enquiries or proposals for tourism and related infrastructure development that has to navigate the planning system in order to progress.</p> <p>I recall that we did have an early conversation when you were embarking on this project and to be honest, I cant recall the exact matter that we discussed. If there was something I missed or you expected me to comment on, please let me know.</p>
169	Direct email to staff	<p>Hello Kim</p> <p>Thanks for sharing the draft DMP. The team and I have reviewed the current draft and provide the following points for consideration and updating within the current draft. If you would like to meet to further discuss and the insights and observations below, please reach out.</p> <p>The DMP is an ambitious document with lots of actions which require substantial funding, we should consider the funding sources and the timeframes that have been allocated to the actions and the reality in the current climate for delivery – see some additional comments below. – my biggest concern at present is around funding and delivery and creating expectations that we cannot deliver on with no additional funding and a lot of this hinging on grants and GPR – which is in short supply. I acknowledge pending political drivers that this can be subject to change, I just want us to be mindful of having to report on this document.</p> <p>Focus needs to be on events and other offerings that attract people to the city for a purpose, the approach within the DMP is that we will transform into holiday leisure destination which is great and ambitious, just need to be clearer on the steps being taken to</p>

		<p>deliberately deliver on this vision.</p> <p>There is a significant focus on agri-tourism within the DMP. Whilst this is reflective of part of our market and consistent with State plans it should be noted that this is only a small proportion of overall visitor market – when looking at the data – this is not a bad thing, but pending feedback from others, diversification within some of the initiatives may need to be considered.</p> <p>Update flight number data (currently 22/23)</p> <p>Cycling infrastructure – the document notes it as a strength and that we have the biggest project in the state we have delivered then also identifies it as a gap?</p> <p>Mooring facilities at Riverside and Murrumbidgee have limited feasibility. Need to be careful when promoting recreation devices on the river from a water safety point of view. Also need to be careful of public sentiment when it comes to promoting Lake Albert. Whilst the Lake and the River are some of our greatest assets, we need to be mindful of the community sentiment and also how we manage and encourage activities in these spaces with the current risks. E.g. riverside safety.</p> <p>Need to prioritise the projects. Currently in the 1-5 year range both the civic theatre and conference centre have been identified for implementation. We know this is not realistic in terms of delivery in the current climate, given that there is over \$120m in funding required, review the timelines to ensure we are not creating expectations. Recommend 5-10 years.</p> <p>It proposes a business case for the convention centre. This has been completed – recommended removing this action as its completed.</p> <p>Bolton Park Masterplan has been completed – recommend removing this action as it has been completed.</p> <p>Tennis Centre has nearly been completed – this will be completed and opened within the next 2 months – not sure this needs to be included in the DMP.</p> <p>Lake Albert POM has been completed – recommend removing this action as it has been completed.</p> <p>McDonald's Park 2 is funded – needs to be updated to reflect this.</p> <p>Any destination brand development should be considered with City Brand Christine Priest is going to work on – consider the wording and reflection of this within the document. If you have not connected with Christine would be good to do so, to ensure that our language and the direction is consistent.</p> <p>Locations to be improved map does not provide detail of the improvement – what is the plan in this section, what would our external readers expect to see.</p> <p>I am sure you have received some solid feedback from the community during the community consultation process and it has been well received. It is a vibrant and ambitious document for our community.</p> <p>Thanks and regards Fiona</p>
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170	Direct email to staff	<p>Hi Kim,</p> <p>I've now had the opportunity to spend time looking over the Destination Draft Plan. I can see your team have put in an enormous amount of work in developing it.</p> <p>Just a few small points. Page 32 – need to correct the statement which reads the Glass Gallery has a significant collection of over 400 pieces' – its actually over 700 and growing.</p> <p>P 43 under the section 'Creativity, culture and place' – it would be good to include Precinct signage here as a priority.</p> <p>It might also be good to include in visitor types the high value tourists – older, educated and with more discretionary income to spend – seek out arts and cultural activities in town. They also spend more than most, in our Gallery points of sale they buy and contribute to the local artist community.</p> <p>Thanks and good luck with the final stages of this important work.</p> <p>LA</p>
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171	Direct email to staff	<p>Hi Kim,</p> <p>Thanks again for providing me with a hard copy of the DMP, much easier for me to read through! I made some notes, some are proofing type notes, others are more broad:</p> <ul style="list-style-type: none"> • Page 11, #3 - Events and Conferencing <ul style="list-style-type: none"> o The summary paragraph is one long sentence that needs to be broken into two sentences, or changed to: <ul style="list-style-type: none"> § Position Wagga Wagga as a leading regional events destination that offers a diverse, vibrant, and inclusive calendar of events which generates positive economic cultural, social, environmental outcomes for the city. • As a general question will you be changing the spelling throughout to Wiradyuri? I ask because today I was included in an email received about feedback for the new signage to be installed at Marrimbidya Wetlands. Feedback from Mawang Gaway was to have Wiradyuri spelling throughout as that is the preferred spelling being adopted. • Overall the plan felt very focused on the CBD and city itself rather than the broader LGA. I understand this is the top focus and was likely reflected in your research and surveys, but just wondered if there was scope for planning for the potential of the LGA as a whole. • I think the strategic focus area of Destination Identity and Marketing is great and would love to see this filter through to cultural tourism. • Page 44, image is pixelated (you probably already know that one!) • Page 47, PD07 can be linked to the Cultural Plan as well as the CBD Masterplan. The Public Art Plan and Community Safety Action Plan also have similar outcomes focused on CBD lighting and activations. • Page 47. PD10 this will be great to link to future Public Art Plans, which will need to be reviewed in 2026 • Page 48, strategic links/plans you could add the Cultural Plan (as well Public Art Plan and Community Safety Action Plan but understand if you don't want to overload the links) • Page 52, VD01 this is also an outcome of the Cultural Plan, though I do see that you have listed the Cultural Plan in the strategic links for this section • Page 53, the Cultural Plan is 2020-2030, however if the years have been chopped off all plans linked in this section for a reason then disregard (same of page 57) • The 'Locations to be improved' section is great, noting that Public Art is one of the top three priorities. Again, great to be able to link this to future public art plans. <p>I am more than happy to make time to discuss more of this in detail if needed, please let me know if you have any questions about anything I've written.</p>
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172	Direct email to staff	<p>Hi Kim,</p> <p>Property Team have reviewed the draft Destination Management Plan and make the following comments:-</p> <p>Many of the activities identified would be undertaken on Council owned land (both operational and community classified) and Crown land managed by Council. Have you reviewed Plans of Management to ensure that the proposed activities are permitted? Council is not able to use / change the use of land to something not contained in a Plan of Management. (see Local Government Act s44). If not contained in a current Plan of Management, would strongly consider whether it should be included in the DMP. For works/activities proposed to be undertaken on Crown Land sites, consideration needs to be given to whether there are unresolved Aboriginal Land Claims / Native Title issues that need to be addressed, and whether the proposed activity is consistent with the Crown Reserve purpose. In particular, noting:-</p> <p>Development cannot be undertaken on sites with unresolved Aboriginal Land Claims;</p> <p>If activities are proposed on Crown Land, a Native Title assessment needs to be undertaken, and if the proposed activity consists of a public work (ie, if there is concrete being poured) notification must be given to Native Title representatives.</p> <p>Crown Reserves are dedicated for particular uses, and any activity must be consistent with that reserve purpose (or otherwise be permitted by the Plan of Management).</p> <p>One minor typographic error identified in the document (page 27 of .pdf) as below.</p>
173	Direct email to staff	<p>Hi Kim,</p> <p>I've had a thorough read – nothing to add from me. Great document and very exciting for the city!</p> <p>Regards,</p> <p>Michael</p>

174	Direct email to staff	<p>Hi Kim,</p> <p>Yes, we did. The Draft Plan looks great, with some amazing initiatives.</p> <p>In terms of feedback, there isn't much from our Team for the actual document.</p> <p>It will be continuing to work together in the future.</p> <p>The only points I had included:</p> <p>Potentially having Birramal as a place of interest for visitors. My Team is working with Parks and Gardens on creating a more accessible space for the community, with additional educational and waypoint signage, additional seating and enhancing entry and exit points with carparking and toilet facilities.</p> <p>Working with the visitor economy team on applying for tourism grants for upgrades to the Marrambidya Wetlands</p> <p>Thanks Sam</p>
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175	Direct email to staff	<p>his afternoon I've had a look through the plan. I don't have any specific feedback, I think its thorough, ambitious, and full of opportunities.</p> <p>You've likely already seen this study, but the Regional Tourism Report from last year is something that Tim K and I were talking about using as the basis for some grant applications with small museums, in terms of touring exhibitions, collaborations, driving maps etc. We would take the lead in creating projects that support and encourage small museums to view themselves as tourism destinations (and not only collecting institutions), and then leverage that funding to enhance their exhibitions and care for their collections. (And apply for tourism funding instead of relying on Create NSW)</p> <p>https://regionalartsnsw.com.au/wp-content/uploads/2024/09/Cultural_Tourism_Report_Main.pdf</p> <p>It links back to the one more night/visiting friends and family model, as museums in many of the smaller villages are often the only thing outside of a café or takeaway that is open on weekends.</p> <p>So, not quite sure how it links to your plan and what the opportunities are as most of the museums in my network are outside of the LGA, but it is interesting as a tourism offering and potential for those small, unique experiences, side-trips and adventures.</p> <p>Thank you, have a good weekend</p> <p>Sam</p>
176	Direct email to staff	<p>Hi Kim,</p> <p>That is fine, I am happy to do that.</p> <p>To be honest I really don't have much more feedback to what we discussed when the plan was in draft.</p> <p>The main thing will be working out the implementation plan including timing and funding to make these initiatives happen.</p> <p>Thanks, Christine</p>

177	Direct email to staff	Hi Kim, Thanks for the opportunity to review the DMP – I have had a high level review of the document which is largely unchanged from the last time I reviewed it – I think it articulates a clear direction and hones in on some specific areas for improvement. I think that accommodation will continue to be a challenge in attracting visitors to Wagga, particularly with the various national construction projects taking place in the city. I think the document presentation is very good and like the strategic focus section with specific actions and roles for council in the DM space Many thanks John
178	Postcards - Airport	Update airport
179	Postcards - Airport	Airport - I've never seen a dirtier place
180	Postcards - Airport	This airport gets heaps of passengers - Why is it so gross
181	Postcards - Airport	The airport terminal is disgusting, even a deep clean won't work a complete demolition is what it needs
182	Postcards - Airport	New airport, it's the only way
183	Postcards - Airport	New airport
184	Postcards - Airport	Private investor for airport