

Facebook Content – Morgan Street

Date	Content	Reach	Unique Viewers	Engagements	Peak Live Views
30 April	Post linking to Website https://www.facebook.com/waggacouncil/posts/1512952492217150	8,065	n/a	705	n/a
2 May	Compact Growth Opportunities - Article https://www.facebook.com/waggacouncil/photos/a.536067696572306/1514911798687886/	3,636	n/a	645	n/a
3 May	Proposing New Rules – Video https://www.facebook.com/waggacouncil/videos/1169913766677059/	9,919	5,698	1,249	n/a
4 May	Facebook Live – Promotion https://www.facebook.com/waggacouncil/photos/a.536067696572306/1517345821777817/	3,770	n/a	308	n/a
5 May	Facebook Live – Event https://www.facebook.com/waggacouncil/videos/2971241059625928/	8,798	2,328	1,041	62
21 May	Height Provisions – Video https://www.facebook.com/waggacouncil/videos/297162087958783/	3,439	1,168	569	n/a
25 June	Parking and Traffic - Video https://www.facebook.com/waggacouncil/posts/1572517462927319	2,328	667	153	n/a
26 June	Facebook Live Scheduled Posting https://www.facebook.com/waggacouncil/posts/1573435202835545	1,398	n/a	22	n/a
29 June	Facebook Live, what to expect - Article https://www.facebook.com/waggacouncil/photos/a.536067696572306/1576206995891699/	1,900	n/a	47	n/a
30 June	Facebook Live – Promotion https://www.facebook.com/waggacouncil/photos/a.536067696572306/1577467819098950/	2,264	n/a	85	n/a
30 June	Facebook Live – Event https://www.facebook.com/waggacouncil/videos/1709875019152791/	7,141	1,897	812	52
5 July	LEP / DCP / DA Process – Video https://www.facebook.com/watch/?v=275177630460683	2,634	656	112	n/a
Total across all content		55,292	12,414	5,748	114