

# Engagement Plan:

## LEP19/0010 – Silverwood, Birch, Mitchell and Brunskill roads

<b>Project Name:</b>	Exhibition – Changes to minimum lot size for land bound by Silverwood, Birch, Mitchell and Brunskill roads, Lake Albert.
<b>Project owner:</b>	Crystal Atkinson, Senior Strategic Planner
<b>Team:</b>	Strategic Planning
<b>Directorate:</b>	Regional Activation

### Background:

Council has received a planning proposal to amend the minimum lot size for land bound by Silverwood, Birch, Mitchell and Brunskill roads in Lake Albert.

The planning proposal will be submitted to NSW Department of Planning, Industry and Environment for Gateway Determination where community consultation will be conditioned.

### Goals and objectives

To seek community and agency feedback on the proposed changes to the minimum lot size.

### Target audience

- Adjoining and affected land owners of the site.
- General community and key stakeholders

### Key message

The following are the key messages for the exhibition:

- Council has received a planning proposal to change minimum lot sizes for land located south-east of the CBD in Lake Albert
- Seeking feedback on the proposed changes
- Planning process
- How to make a submission
- Where is information available and how to get involved
- What will happen after exhibition?

## Engagement methods

The following engagement methods will be utilised:

- Dedicated website on Connect.Wagga
  - Project updates
  - Contact details
  - FAQ's
  - Proposal information
- Direct mail notification to adjoining and affected land owners
- Two newspaper advertisements
- Hard copies available for inspection at customer service
- Direct appointments and consultation with staff

## Timeline

- Application lodged
- Council meeting resolution to support submission of application to NSW State Government
- Gateway Determination Received
- Community Consultation
  - 6-week exhibition / submission period
  - Two public notices in Daily Advertiser

**Note:** where issues are sensitive or generate a large amount of community concern, community sessions will be arranged.
- Council meeting to consider outcomes of consultation and decision on support, further requests or refusal

## Requirements

The following requirements for engagement are identified:

- Website content and updates throughout project
- Public notice
- Strategic planning team for enquires and feedback

## Roles and responsibilities

Who	Requirements / Interest
Project owner	<ul style="list-style-type: none"><li>▪ Key contact</li><li>▪ Develop communication information, advertisements and mail out documents</li><li>▪ Media liaison</li><li>▪ Develop and maintain website material</li><li>▪ Provide material for viewing at customer service</li></ul>

Communications and Engagement team	<ul style="list-style-type: none"><li>▪ Assist with website</li><li>▪ Assist with graphic exhibition material / videos if required</li></ul>
Business support / customer service	<ul style="list-style-type: none"><li>▪ Acknowledge submissions</li><li>▪ Field enquiries / requests</li></ul>

## Risk assessment

Risks associated with planning proposals include:

- Community misunderstanding of process
- Controversial matters being taken to the media
- Compliance with governance and legal requirements
- Lack of community or key stakeholder awareness, buy-in or engagement

## Key issues

For this site, the following key issues are identified:

- Managing land use conflicts with adjoining uses
- Traffic impact and treatments
- Retention of existing vegetation